

2012 B&CMA Technical Conference Registration Form (Please print)

On-line: thebcma.org

Conference Attendee - Full Name for attendee list _____ Nickname for badge if different _____ Professional Title _____

Company _____ Phone _____ Fax _____

Address _____ Email _____

City/State/Zip Code or Province/Country/Postal Code _____ Do you have disability requiring special accommodations: _____

This is my first Technical Conference: _____ Yes _____ No

Conference Registration

Postmarked/Faxed ON OR BEFORE: May 4, 2012				Postmarked/Faxed AFTER: May 4, 2012			
Full Conf.	One Day Only	*25% Off Full Conf.		Full Conf.	One Day Only	*25% Off Full Conf.	
Allied: _____\$600	_____ \$315	___ Mon ___ Tues	_____ \$450	Allied: _____\$650	_____ \$315	___ Mon ___ Tues	_____ \$485
Guest: _____\$200	_____ \$200	___ Mon ___ Tues	N/A	Guest: _____\$200	_____ \$200	___ Mon ___ Tues	N/A
Guest Registrant Name _____				Guest Registrant Name _____			
*25% off Full Conference rate is for First Time and Correspondence Course Student attendees. See details on back.				*25% off Full Conference rate is for First Time and Correspondence Course Student attendees. See details on back.			

Golf and Guest Tour Registration: ___ Sunday Golf Outing - \$140 ea ___ Sunday Atlanta City Tour - \$160 ea (includes transportation & lunch)

Golf: Require Transportation: Yes ___ No ___ Your handicap: _____ or **Golf Level:** ___ Beginner ___ Intermediate ___ Advanced

I prefer NOT to be paired with the following companies: _____

Total Conference Registration Fees \$ _____ (Registration will not be processed without payment)

2012 B&CMA Sponsorship Application

Company _____ Sponsorship Contact Name/Professional Title _____

Address _____ Phone _____ Fax _____ Email _____

Yes, sign my company up as:

___ a Golf Hole Sponsor-\$300 ___ an Opening Reception Sponsor-\$300 ___ an Event/Item Sponsor (list): _____

Total Sponsorship Fees \$ _____ (Sponsorship may be invoiced or paid with this application) **Invoice me** (sponsorship only): _____

2012 B&CMA Table Top Exhibitor Application Form (Allied Members only) **Table: \$375 Power: \$100**

Exhibitor Contact Name/Title (will receive confirmation letter & all other Exhibit related info) _____

Address _____ Phone _____ Fax _____ Email _____

NOTE - The \$375 Table Top payment must be included with the Table Top application in order for your company's exhibit to be processed. Exhibits will be accepted on a first-come first-served basis based upon receipt of payment. Additional details are on the back of this form.

1) Electricity?: ___ Yes ___ No (fee: \$100) **2) Location: indicate location preference using the enclosed floor plan. Requests taken on a first-come first- served basis:** 1st choice _____ 2nd Choice _____ 3rd Choice _____

3) Please list any companies you would prefer NOT to be located near: _____

Total Exhibit Fees \$ _____ (Table Top Exhibitor Application will not be processed without payment.)

Payment

Conference Registration Fees \$ _____ _____ Check enclosed (made payable to B&CMA)

Sponsorship Fees \$ _____ Credit Card # _____

Table Top Exhibit Fees \$ _____ Exp. Date _____ Sec. Code ___ Address on credit card is same as **Conference Reg.**

TOTAL \$ _____ Credit Card Address _____

(All fees but sponsorship must be paid with application) Name on card _____ Signature _____

Details and Payment Information

Participation at Technical Conference events including the Conference Registration, the Guest Tour, the Golf Outing, the Table Top Exhibits and Sponsorships are open only to employees of member companies and their Guest (spouses and significant others only) Registrants. No non-member consultants or non-member industry colleagues/contacts are allowed.

Payment Information

1. Registrations and Table Top Exhibit Applications will not be processed without payment.
2. Sponsorships can be paid in advance or invoiced. Please note on the Application if your company would like to be invoiced.
3. Make check payable to: The Biscuit and Cracker Manufacturers' Association (B&CMA) or complete credit card information on the Application Form.
4. Mail/Fax payment and registration form to: **The Biscuit and Cracker Manufacturers' Association, Attn: Technical Conference, 6325 Woodside Court, Suite 125, Columbia, MD 21046, Fax: 410.290.8585**

Cancellation Policy for Conference Registration

Cancellations postmarked or faxed on or before **Friday, May 4, 2012** are entitled to a full refund. Cancellations received after this date will be subject to a 25% penalty fee off the total of the registration fees. Event fees (golf, tour) are not refundable after this date. Sharing a single registration is prohibited but complete substitutions may be made without penalty. Individuals who do not attend and fail to cancel are not eligible for a refund.

Cancellation Policy for Table Top Exhibits

Cancellation of the contract will be accepted only at the sole discretion of B&CMA. Upon such acceptance, B&CMA may retain, at their sole discretion, as liquidated damages and not as a penalty, all amounts then paid by Exhibitor up to the time of cancellation pursuant to the payment schedule. There will be no refunds for any reason 14 days prior to the exhibit day.

Hotel Information

The Grand Hyatt Atlanta in Buckhead
3300 Peachtree Road NE
Atlanta, GA 30305
ph: 404.237.1234
fx: 404. 504.2576

<http://www.grandatlanta.hyatt.com>

Reservations: Please call 888.421.1442 or link to <https://resweb.passkey.com/go/BiscuitAndCrackerMFG>

Room rates: \$168 single or double occupancy. Reservations at the discounted rate will be accepted until **Thursday, April 26, 2012**. Reference "Biscuit & Cracker MFG ASSN" to receive the discounted rate. Check in time is 3 pm and check out time is 12 pm. Internet is complimentary.

*25% Conference Registration Discount (First Time Attendee or current Correspondence Course Student)

Registration discounts are available only to First Time Attendees and current Correspondence Course students. Discounts are off of the Full Conference rates only. Attendees may have only one discount, either First Year Attendee or Correspondence Course Student.

Guest Registration

This registration category is intended for spouses or significant others of registered B&CMA Attendees. All employees of a member company should check either the Baker, International or Allied category and should register as a Full Registrant or a One-Day Registrant indicating the day of attendance. The Guest category does not include non-member consultants or non-member industry colleagues and contacts.

Golf Registration

To participate in the Golf Outing individuals must be registered for at least one day of the conference (Monday or Tuesday). Participation at this event is open only to registered B&CMA Attendees and Guests.

Golf Pairings

1. Each golf participant must send in a separate golf registration and conference registration form along with payment.
2. Pairings are completed right before the outing and will be announced only on the morning of the outing.
3. The Golf Outing is open only to registered B&CMA Guests and Attendees.

Sponsorship Information

The deadline to be listed in the Initial Announcement is **Friday, February 10, 2012**. Companies that submit a Sponsorship Application to B&CMA by **Friday, March 16, 2012** will have their company name listed in the Final Program that will be mailed in April. The Final Program will be mailed to the entire B&CMA membership database.

Table Top Exhibitor Application Form

Exhibitors - remember to...

1. Include the \$375 Table Top Exhibitor payment with this application.
2. Register and include payment for at least one person from your company as a Full Conference participant (\$600-early; \$650-late or applicable discount rate). Additional employees just attending the show must register as One-Day Only participants (\$315) otherwise, if attending the full conference they should register as Full Conference participants.
3. Read, sign and include the Table Top Exhibit Rules and Regulations Form with this Exhibit Application.
4. Make your hotel reservation by **Thursday, April 26, 2012** to receive the \$168 rate. Please call 888.421.1442 for reservations.
5. Contact Kyle Means with The Grand Hyatt Atlanta by phone at 404.995.4237 or email kmeans@psav.com to arrange audio visual needs.

Table Top Exhibitor Confirmation and Shipping Information

Due to limited space, submission of a Table Top Exhibitor Application does not guarantee a space. Exhibits will be accepted on a first-come first-served basis based upon receipt of payment. All confirmed exhibitors will be sent an Exhibitor Confirmation letter in advance of the conference. The Exhibitor Confirmation will be sent to the Exhibitor Contact listed on the application form and will include your company's table number and shipping information.