

B&CMA Easy 1 - 2 - 3 Registration

The Biscuit and Cracker Manufacturers' Association 84th Annual Technical Conference September 20 - 23, 2009 Charlotte, NC

1. 2009 B&CMA Technical Conference Registration Form (Please print):

Conference Attendee - Full Name for attendee list _____ Nickname for badge if different _____ Professional Title _____

Company _____ Address _____

City/State/Zip Code or Province/Country/Postal Code _____ Phone _____ Fax _____

Email _____

1) Do you have disability requiring special accommodations: _____

2) This is my first Technical Conference: _____ Yes _____ No

Conference Registration

Postmarked/Faxed ON OR BEFORE: August 31, 2009				Postmarked/Faxed AFTER: August 31, 2009						
Full Conf.	One Day Only	*25% Off Full Conf.		Full Conf.	One Day Only	*25% Off Full Conf.				
Baker: _____ \$500	_____ \$275	Mon _____	Tues _____	Wed _____	_____ \$550	_____ \$275	Mon _____	Tues _____	Wed _____	_____ \$410
Allied: _____ \$600	_____ \$315	Mon _____	Tues _____	Wed _____	_____ \$650	_____ \$315	Mon _____	Tues _____	Wed _____	_____ \$485
Guest: _____ \$200	_____ \$200	Mon _____	Tues _____	Wed _____	_____ \$200	_____ \$200	Mon _____	Tues _____	Wed _____	N/A
Guest Registrant Name _____				Guest Registrant Name _____						
*25% off Full Conference rate is for First Time and Correspondence Course Student attendees. See Details on back.				*25% off Full Conference rate is for First Time and Correspondence Course Student attendees. See Details on back.						

Golf registration: _____ Golf Outing-\$140 Require Transportation: Yes _____ No _____ Your handicap: _____ or **Golf Level:**

Pairings Request (Name and Company): 1. _____ _____ Beginner

2. _____ _____ Intermediate

3. _____ _____ Advanced

Total Conference Registration Fees \$ _____ (Registration will not be processed without payment)

2. 2009 B&CMA Sponsorship Application Form

Company _____ Sponsorship Contact Name/Professional Title _____

Address _____

City/State/Zip Code or Province/Country/Postal Code _____ Phone _____ Fax _____

Email _____

Yes, sign my company up as: _____ a Golf Hole Sponsor-\$300 _____ an Opening Reception Sponsor-\$300

_____ an Event or Joint NASCAR Event Sponsor: _____

List event and event letter/number _____

Total Sponsorship Fees \$ _____ (Sponsorship may be invoiced or paid with this application) Invoice me (sponsorship only): _____

3. 2009 B&CMA Table Top Exhibitor Application Form (Allied Mbrs only) Table: \$375 Electr.: \$50

Company _____ Exhibitor Contact Name/Title (will receive confirmation letter & all other Exhibit related info.) _____

Address (where Table Top confirmation and any other information should be sent) _____

City/State/Zip Code or Province/Country/Postal Code _____ Phone _____ Fax _____

Email _____

NOTE - The \$375 Table Top payment **must be included** with the Table Top application in order for your company's exhibit to be processed. Confirmation of your Table Top will be mailed in advance of the conference. The Table Top Confirmation will be sent to the Exhibitor Contact listed on this form and will include your table number and shipping information. Exhibits will be accepted on a first-come first-served basis based upon receipt of payment.

1) Electricity?: _____ Yes _____ No (fee: \$50) 2) Location: indicate location preference using the enclosed floor plan. Requests taken on a first-come first-served basis: 1st choice _____ 2nd Choice _____ 3rd Choice _____

3) Please list any companies you would prefer NOT to be located near: _____

Total Exhibit Fees \$ _____ (Table Top Exhibitor Application will not be processed without payment.)

Payment

Conference Registration Fees	\$ _____	_____ Check enclosed (made payable to B&CMA)
Sponsorship Fees	\$ _____	_____ Credit Card: _____ AX _____ Visa _____ MC _____ Discover
Table Top Exhibit Fees	\$ _____	Credit Card # _____
TOTAL \$	_____	Exp. Date _____ Sec. Code _____

(Sponsorship may be invoiced. All other fees must be paid with application)

_____ Address on credit card is the same as **Conference Reg.** address.

Credit Card Address _____

Print name on card _____

Signature _____

Mail: B&CMA Technical Conference Fax: 410.290.8585
6325 Woodside Court, Suite 125
Columbia, MD 21046 Web: www.thebcma.org

Questions: Contact Kerry Kurowski - Ph: 443.545.1645
Fx: 410.290.8585; email: kurowski@thebcma.org

Over for Full Details and Payment Information

Details and Payment Information

Easy 1 – 2 – 3 Registration

Participation at Technical Conference events including the Conference Registration, the Guest Tour, the Golf Outing, the Table Top Exhibits and Sponsorships are open only to employees of member companies and their Guest Registrants. No nonmember consultants or nonmember industry colleagues/contacts are allowed.

Payment Information

1. Registrations and Table Top Exhibit Applications will not be processed without payment.
2. Make check payable to: The Biscuit and Cracker Manufacturers' Association (B&CMA) or complete credit card information on the Application Form.
3. Mail/Fax payment and registration form to: **The Biscuit and Cracker Manufacturers' Association**
Attn: Technical Conference
6325 Woodside Court, Suite 125
Columbia, MD 21046
fax: (410) 290-8585
4. Sponsorships can be paid in advance or invoiced. Please note on Sponsorship Application if your company would like to be invoiced.

Cancellation Policy for Conference Registration

Cancellations postmarked or faxed on or before **Monday, August 31, 2009** are entitled to a full refund. Cancellations received after this date will be subject to a 25% penalty fee off the total of the registration and event fees. Sharing a single registration is prohibited but complete substitutions may be made without penalty. Individuals who do not attend and fail to cancel are not eligible for a refund.

Cancellation Policy for Table Top Exhibits

Cancellation of the contract will be accepted only at the sole discretion of B&CMA. Upon such acceptance, B&CMA may retain, at their sole discretion, as liquidated damages and not as a penalty, all amounts then paid by Exhibitor up to the time of cancellation pursuant to the payment schedule. There will be no refunds for any reason 14 days prior to the exhibit day.

Hotel Information

The Embassy Suites Charlotte – Concord
5400 John Q. Hammonds Drive NW
Concord, NC 28027
Phone: 704.455.8200
Reservations: 704.455.8200 x 3030
<http://www.embassysuitesconcord.com/>

Room rates: \$156 single or double occupancy. Reservations at the discounted rate will be accepted until **Friday, August 28, 2009**. Reference **BMA** to receive the discounted rate. Check in time is 4 pm and check out time is noon.

*25% Conference Registration Discount (First Time Attendee or current Correspondence Course Student)

This registration discount is available only to First Time Attendees and current Correspondence Course students. Discounts are off of the Full Conference rates only. Attendees may have only one registration discount, either First Year Attendee or Correspondence Course Student.

Guest Registration

This registration category is intended for spouses/significant others of registered B&CMA Attendees. This category does not include fellow employees of or family members employed by a member company. All employees of a member company should check either the Baker or Allied category and should register as a Full Registrant or a One-Day Registrant indicating the day of attendance at the conference. The Guest category does not include nonmember consultants or nonmember industry colleagues/contacts.

Golf Registration

To participate in the Golf Outing individuals must be registered for at least one day of the conference (Monday, Tuesday or Wednesday). Participation at this event is open only to registered B&CMA Guests and Attendees.

Golf Pairings

1. B&CMA will try (but cannot guarantee) to accommodate foursome requests on a first-come first-served basis.
2. Listing names under pairing requests does **not** register these individuals for the Golf Outing.
3. Each golf participant must send in a separate golf registration and conference registration form along with payment.
4. Pairings are completed right before the outing and will be announced only on the morning of the outing.
5. The Golf Outing is open only to registered B&CMA Guests and Attendees.

Sponsorship Information

The deadline to be listed in the spring Initial Announcement is **Monday, May 18, 2009**. Companies that submit a Sponsorship Application to B&CMA by **Friday, July 17, 2009** will have their company name listed in the Final Program that will be mailed in August. The Final Program will be mailed to the entire B&CMA membership database.

Table Top Exhibitor Application Form


1.  **Exhibitors - remember to...**
 - ___ 1. Include the \$375 Table Top Exhibitor payment with this application.
 - ___ 2. Register and include payment for at least one person from your company as a Full Conference participant (\$600-early; \$650-late or applicable discount rate). Additional employees just attending the show must register as One-Day Only participants (\$315) otherwise, if attending the full conference they should register as Full Conference participants.
 - ___ 3. Read, sign and include the Table Top Exhibit Rules and Regulations Form with this Exhibit Application.
 - ___ 4. Make your hotel reservation: Call Embassy reservations at 704.455.8200 x 3030 and reference **BMA** for a discounted rate of \$156 single or double occupancy. Reservations will be accepted until **Friday, August 28, 2009**.
 - ___ 5. Contact Floyd Isley with the Embassy Suites by phone at 704.454.1715 or floyd.isley@jqh.com to make audio visual arrangements;
 - ___ 6. Complete **all** the questions on this Exhibit Application Form.

Table Top Exhibitor Confirmation and Shipping Information

Due to limited space, submission of a Table Top Exhibitor Application does not guarantee a space. Exhibits will be accepted on a first-come first-served basis based upon receipt of payment. All confirmed exhibitors will be sent an Exhibitor Confirmation letter in advance of the conference. The Exhibitor Confirmation will be sent to the Exhibitor Contact listed on the application form and will include your company's table number and shipping information.